

# BARNHART GRAPHICS

## Matt Barnhart

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## Key Skills

Adobe Creative Suite

- ☆ Illustrator
- ☆ Photoshop
- ☆ Indesign
- ☆ UX

Microsoft Office Suite

- ☆ Word
- ☆ Publisher
- ☆ Exel

Creative Marketing

UI/UX Design

Illustration

Customer Relations

## Education

East Carolina University  
Class of 2022

West Forsyth High-school  
Class of 2018

## Awards

ECU CRW  
Employee of the Year  
2022

Scholastics Gold Keys  
2017 & 2018

Scholastics Silver Keys  
2018

## References

References Available  
Upon Request

### Vision Statement

Designing unique products with a focus on structure and bold use of color. Excelling in the drawing inspiration from seasoned design concepts and placing a modern spin on said concepts to create balance between young and old.

### Employment

#### 2019-present

ECU CRW  
Greenville

#### Lead Graphic Designer

- Develops and designs marketing materials based on specific project guidelines from clients
- Leads a team of 7 designers, handling project management and mentorship within the group
- Assists the marketing department with strategic marketing plans for project implementation

#### 2018-present

BarWear  
Greenville/  
Winston-Salem

#### Co-founder And Lead Designer

- Develops and designs marketing materials for both original projects and creative client endeavors
- Maintains an e-commerce store which includes product ordering, website upkeep and general inventory
- Assisting with accounting and budgeting for business operations

#### 2014-2020

Goin' Postal  
Winston-Salem

#### Head Graphic Designer/press Operator

- Created a variety of marketing materials (Logos, brochures, banners, posters, booklets, etc.)
- Designed for a wide variety of clientel (Including krispy kreme and hanes brands)
- Operated multiple industrial printing presses
- Handled customer service and sales

#### 2012-present

Barnhart Graphics  
Winston-Salem

#### Founder And Sole Operator

- Assisting startup companies with establishing Their brand
- Designing essential branding materials
- Developed skills in branding, web design, Illustration and essential marketing techniques
- Recieved opportunities to work with many Different companies, both large and small
- Gained experience working with many types of Companies